

Exploring New Horizons

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# Annual Report 2025

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**girl scouts**  
of suffolk county

## Our Mission

To build girls of courage, confidence, and character who make the world a better place.

Girl Scouts of Suffolk County is one of the largest youth-serving agencies on Long Island. Our programming helps Girl Scouts take on new challenges and explore their strengths regardless of background or ability.

Supported by adult volunteers and mentors right here in our community, as well as millions of alums around the globe, Girl Scouts lead the way as the world-changers of tomorrow.

## Board of Directors

Donna Smeland, *Chair of the Board*  
Krupa Lauricella, *1st Vice Chair*  
Jennifer Friedman, *2nd Vice Chair*  
Brandy Scott, *3rd Vice Chair*  
Lauren Agunzo, *Treasurer*  
Antoinette O'Keefe, *Secretary*  
Tammy Severino, *President & CEO*

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Hon. Valerie M. Cartright  
Esma Delijanin  
Christina DiBernardo  
Steve Harper  
Erika Karp  
Dawn Lott  
Sarah McCandless  
Danielle Moloney-Hassett  
Michael Starrantino  
Felicia Thomas-Williams  
Rob Tockarshewsky  
John Udaze  
Justin Volence  
Rev. Tisha Dixon Williams

## Letter from CEO & Board Chair

# A Year of Community

Dear Girl Scout Family,

This year has been a powerful reminder of what happens when girls are given the space, support, and encouragement to lead with courage and imagination. At Girl Scouts of Suffolk County, we witnessed meaningful growth across our programs, highlighted by countless moments when girls discovered their strengths and used them to lift others. From expanding outdoor adventures and leadership pathways to strengthening troop experiences and community partnerships, our council continues to evolve in ways that open new doors for every Girl Scout.

None of this progress happens by accident—it happens because of you. Our volunteers, donors, caregivers, and partners ensure that girls have a safe, joyful, and empowering place to learn, explore, and shine. Together, we are building a community where every girl knows she belongs, every dream is encouraged, and every leadership journey is possible.

As we reflect on this year's successes, we carry immense pride in what our Girl Scouts have achieved and deep gratitude for everyone who makes this mission real. With excitement and optimism, we look forward to continuing this important work—creating a future led by girls of courage, confidence, and character.

Yours in Girl Scouting,

Tammy Severino  
*President & CEO*



Donna Smeland  
*Chair of the Board*



Join, reconnect, & donate at [www.gssc.us](http://www.gssc.us)



## Mission Delivery

# Girl Scouts for Every Girl

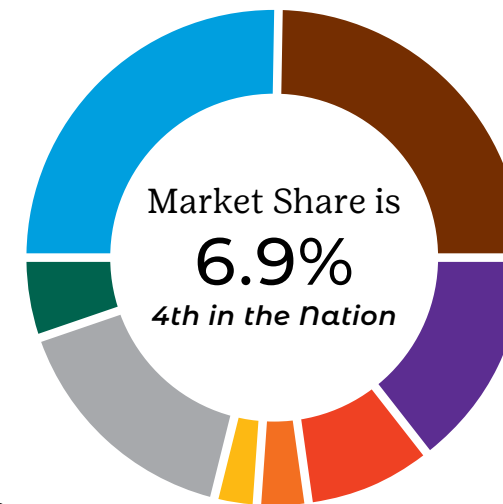
Girl Scouts is more than an activity—it's a Movement dedicated to giving girls a safe space to explore their interests and discover who they want to be. We want that transformative power for every girl, regardless of background, ability, or circumstance, so we are committed to offering pathways, recruitment efforts, and funding to support the next generation of changemakers.

### Girl Members = 12,198

- ◆ Daisy = 3,923
- ◆ Brownie = 3,785
- ◆ Junior = 2,236
- ◆ Cadette = 1,305
- ◆ Senior = 506
- ◆ Ambassador = 443

### Adult Members = 3,211

- ◆ Volunteers = 2,409
- ◆ Lifetime Members = 802



Monthly Girl Scout Experience Boxes help new volunteers lead with confidence.

### Volunteer Experience

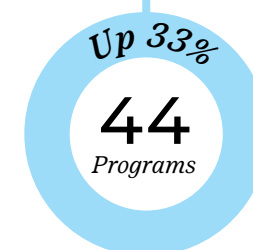
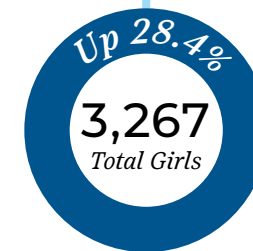
From new resources that help volunteers feel comfortable leading outdoor adventures to simplified documents, flexible virtual trainings, and regular monthly newsletters, we are making it easier than ever for volunteers to confidently guide and support Girl Scouts year round.

### Our 2nd Annual Troop Expo

offered a morning of meaningful connection as leaders and volunteers explored exhibits featuring hands-on training, tools, and resources, fostering stronger networks and shared ideas to elevate the Girl Scout experience in the year ahead.

The Community Program Initiative delivers the Girl Scout experience to underserved communities through staff-led, school-based programming. With more than 80% of participants requiring financial assistance for uniforms, badges, and membership fees, the initiative depends on support from council partners and sponsorships.

Grants from Girl Scouts of the USA, The M&T Bank Foundation, and The New York Community Trust helped bring our in-school programs to life by supporting facilitator costs. Thanks to these partners, more girls experienced the power of Girl Scouting—opening doors, expanding possibilities, and helping build a brighter, more equitable future for every girl.



# Programs & Badges

24,789 Total Badges Earned

- 110 Programs Offered (up 7%)
- 2,377 Girl Scouts Participated
- 13 Girl Scout Journeys

Girl Scouts is where curiosity leads the way. Where every activity, every badge, every event, and experience connects to building a girl's lifelong strength and confidence. The Girl Scout Leadership Experience is centered on four pillars: STEM, Outdoors, Life Skills, and Entrepreneurship.

## Outdoors

30 Programs offered  
4,834 Badges earned



## STEM

13 Programs offered  
3,705 Badges earned

## Entrepreneurship

6 Programs offered  
4,556 Badges earned



## Life Skills

49 Programs offered  
11,694 Badges earned

The Girl Scout Cookie Program and the Munchies & More Program teach essential entrepreneurial skills such as goal-setting, money management, and business ethics, helping girls build confidence and leadership.

In the fall, the Munchies & More program expanded its lineup with new products—including a candle line—joining favorites like BarkBox, magazines, and delicious treats from Trophy Nut Company.

When rising commodity costs led to an increase in cookie prices to \$7, Girl Scouts adapted with creative strategies such as enhanced digital marketing, in-person booth sales, and stand-a-bouts. Crossover rewards encouraged participation in both product programs. Higher troop proceeds helped fund meaningful activities and experiences for girls, and the top five cookie sellers were celebrated with a special trip to NYC for a Broadway show and lunch with our CEO.

The Girl Advisory Team, launched in Fall 2024, energized our program development by putting girls' voices at the center. Meeting monthly and working through dynamic subcommittees, members helped shape exciting experiences for Girl Scouts of every level.

They also played a standout role in planning our EmpowerHER event—a powerful day that brought together more than 200 Girl Scouts, families, and friends with women business leaders to spark inspiration, celebrate leadership, and show girls what is possible when women lift one another up.

EMPOWERED



## Highest Awards

# Creating Lasting Change



Photos: (top to bottom)

- Bronze Award: Start With Hello Mural, Junior Troop 760.
- Silver Award: The Path of Positivity, Riley, Emerson, Natalie, & Julia from Troop 296.
- Our Gold Award Girl Scouts, Class of 2024-2025.
- Alexis Ebanks, Gold Award Girl Scout, being told by Tammy that she was chosen from our council for GSUSA's \$5,000 Gold Award Scholarship. (Left to right: Tammy, Alexis, and Alexis' mother.)



## Changemakers of Tomorrow

Girl Scouts shine brightest when they are changing the world. As girls earn the Gold, Silver, and Bronze awards, they build a better today—and tomorrow.



63  
Gold Award  
Girl Scouts



133  
Silver Award  
Girl Scouts



306  
Bronze Award  
Girl Scouts



61  
earned all three  
highest awards

75% of Gold Award Girl Scouts agreed that earning the Gold Award helped them get into a college or graduate program.

Cookie Palooza

1109  
Attendees

Fall into Girl Scouts

373  
Attendees

World Thinking Day

60  
Attendees

GS Love State Parks

226  
Attendees

Halloween Happenin'

368  
Attendees

# Connecting with Nature

This year, we expanded access to incredible outdoor experiences through updates to Camp Edey, a revitalized Counselor-in-Training (CIT) program, and the full return of Troop Camping.

## Capital Expenditures

Camp Edey Upgrades & Repairs.....\$21,868.81  
(*JLFC, Pool, Gaga Pit, and Picnic Tables/Benches.*)

New Additions to Camp.....\$8,417.00  
(*Activity Areas and Group Outposts.*)



**8 in 10**  
girls say Girl Scouting allows them to participate in outdoor activities they wouldn't have otherwise.  
[2019, Girl Scouts Soar in the Outdoors, GSRI](#)

**New Places to Come Together:** Creating new outdoor meeting spaces, with seating crafted from reclaimed trees on the property and hand-painted signage inspired by animals at Camp Edey, allowed for extended programming and enhanced the camper experience.

**Making Space for Outdoor Experiences Year-Round:** With more weeks added to the online camping calendar, troops can steadily build outdoor skills while creating shared experiences that strengthen friendships.

**New Leadership Opportunities for Teens:** Eliminating tuition costs and enhancing the application process enabled the Counselor in Training program to attract motivated participants ready to grow. With weekly mentoring and the added benefit of the Teen Venture trip, this program built skills and confidence, making it a powerful pathway for developing the next generation of camp leaders.

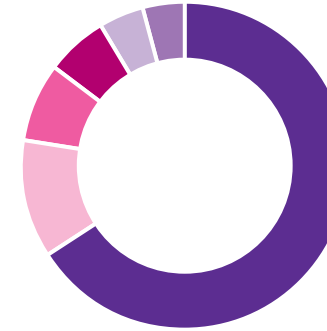
**Financial Aid:** Financial assistance grew in both reach and impact, with funded weeks increasing from 102 to 116 and total support rising from \$35,629 to \$37,619, opening the door for even more girls to experience the joy, discovery, and community that camp provides.



# Funding the Future

## Income

- Product Programs = 65.9%
- Camp = 11.8%
- Investment Income = 7.7%
- Mission Delivery = 6.2%
- Fund Development = 4.5%
- Other Income = 3.9%



## Expense

- Mission Delivery = 86.4%
- Management & General = 9%
- Fundraising = 4.6%



**Holiday Light Show:** We brought the magic back to Camp Edey as a walk-through enchanted forest featuring 5 new Girl Scout-designed displays, the return of the holiday castle in our chill zone, and Santa's Christmas cabin.

**Making an Impact Breakfast:** A morning of empowerment in celebration of International Women's Day featured 4 new panelists, Linda Armyn, Dr. Sylvia Diaz, Gina Farese, and Michelle Martin, and moderated by co-chairs Jennifer Friedman and Krupa Lauricella.

**33<sup>rd</sup> Annual Golf Classic:** A beautiful day on the golf course, led by honoree John Horan, R&J Consulting Services, raised funds to support scholarships for community programs and summer camp.

### New Partnerships (Alphabetized)

- Catholic Health Good Samaritan University Hospital - Teddy Bear First Aid Clinics
- FourLeaf Federal Credit Union - Girl Scout Day & Turkey Drive
- Long Island Community Chest - Long Island Fight for Charity
- MacArthur Business Alliance - Annual Women's Panel
- Monarch Nature - Yoga and Sound Experience
- Stony Brook Medicine - Safety First Patch
- United Way of Long Island - Girls Who Build: Inspiring the Next Generation Event.

## Donors

**10,000+**  
FourLeaf Federal Credit Union  
Girl Scouts USA  
M&T Bank Foundation  
New York Community Trust  
R&J Consulting Services, Inc.  
Town of Islip

**\$5,000+**  
Central Nassau Guidance & Counseling Services  
Nawrocki Smith LLP  
Long Island Community Chest  
Donna Smeland  
Stony Brook Medicine/Stony Brook University  
Telechoice Consulting, Inc.  
Trophy Nut Company

**\$2,500+**  
Assured Partners Northeast LLC  
Burns Motor Company  
DVM Industries LLC  
IBEW Local 25  
KLA Construction LLC  
Rockline Wealth Management  
Ruskin Moscou Faltischek  
Ryan Dempsey Company  
Shore Office Systems  
Techworks Consulting, Inc.

**\$2,000+**  
Alliance Bernstein  
Brother's Supply Corporation  
DocGo  
Evergreen Mechanical Corp.  
First Class Food Trucks Corp.  
HKM Associates  
Malc, Wolbrom & Associates  
Moloney Family Funeral Homes, Inc.  
Angela Perrone  
Reliance Mechanical  
Servpro of North Huntington  
Suffolk Federal Credit Union  
Sunshine Physical Therapy PC  
United Nations Federal Credit Union



## \$500+

Alan S. Gross Plumbing & Heating, Inc.  
Alzheimer's Association, Long Island Chapter  
Bank of America  
Behavior Solutions Inc.  
Borg Insurance Agency & Associates  
Brinster & Bergman LLC  
Bulovas Restorations, Inc.  
Campbell's Bakery  
Catholic Health - Good Samaritan  
University Hospital  
Community Learning Center  
Data Device Corporation  
Deljanin Management Corp  
Farrell Fritz, P.C.  
Fidelity Charitable First Student, Inc.

Jennifer Friedman  
Hall Lane Moving and Storage  
Hirschen Singer & Epstein, LLP  
JM2 Architecture, PC  
Jody Fisher PR  
Jovia Financial Credit Union  
JT Energy Solutions  
JVC Broadcasting  
King Kullen Grocery Co., Inc.  
Law Firm of Wendi A. Lindsey, Esq.  
Long Island Waste Systems  
Nissequogue Golf Club  
Paraco Gas Corp.  
Paschette Landscape and Design, Inc.  
Point VOIP  
PSEG Long Island

Riverhead Building Supply Corp.  
RNC Industries, LLC  
Rudis Painting  
SC Exec. Office of Women's Services  
Brandy Scott  
Michael Starrantino, Signature Properties  
South Shore Plumbing and Heating, Inc.  
South Shore University Hospital -  
Northwell Health  
Spirit's Promise Equine Rescue  
Suffolk County PBA  
Sunrise Wind  
Swezey Fuel  
Felicia Thomas-Williams  
Valley National Bank  
Wilmington Advisors

## Community Partners

5th Precinct Suffolk County Police  
Department  
A&S Italian Pork Store  
Adventureland  
Alpine Bakery  
Arooga's Grille House & Sports Bar  
Atlantic Marine Conservation Society  
Audi of Smithtown  
Bank of America  
Bark Box  
Bayard Cutting Arboretum  
Big Brothers Big Sisters of LI  
Boss Babes  
Brookhaven National Lab  
Campbell's Bakery  
Catholic Health  
Central Nassau Guidance  
Certified Health Fitness - Coach Joe  
Citizens Campaign for the Environment  
Clovis Point Vineyard & Winery  
CM Performing Arts Center  
Coach Meeting House  
Communication ALL Ways: Sign with Jessie  
Compassionate Talk Therapy  
Contour Mortgage  
Cooper Bluff  
Corieecakes  
Cradle of Aviation  
Dog Grooming with Kristie Curio  
Engleman Theatre  
Family Residences and  
Essential Enterprises, Inc. (FREE)  
FourLeaf Federal Credit Union  
Gemini Salon, Nesconset  
George Martin Steakhouse  
Gingerbread University  
Global Language Reads (Port Jeff)  
Gourmet Gift Baskets.com  
Author Dawn Grantham  
Great South Bay Brewing Co.

Ground & Center LLC  
Hallock State Park  
Heckscher State Park  
HIA - LI  
Hunter Pine Farm  
IBEW Local 25  
Irish Coffee Pub  
Jon Knows How  
Kilwins  
Lexus of Smithtown  
Liberty Coca-Cola  
Long Island Community Chest  
Long Island Ducks  
Long Island Head Start  
Long Island Museum  
Long Island Native Plant Initiative  
M&T Bank  
Maninno's Italian Kitchen  
Senator Monica Martinez  
Senator Mario Mattera  
MacArthur Business Alliance  
Monarch Nature  
Navarro Dental Group  
New York Islanders  
New York State  
Northwell Midwifery  
Old Westbury Gardens  
Oriental Trading  
Pace's Steakhouse  
Jacqueline Parente  
Patrizia's  
Perfect Day Events  
Pioneer Sports  
Planning & Vision, LLC  
PSEG Long Island  
Radical Minds Bright Futures  
Salute Ristorante & Bar  
Secret Garden Café and Tea Shoppe  
SimPlay Indoor Golf  
Smithtown Youth Bureau

South Shore Mall  
Stony Brook Cancer Center  
Stony Brook CommUniversity Day  
Stony Brook Medicine  
Stony Brook University:  
Physician Assistant Education  
Suffolk County Government  
Suffolk Credit Union  
Sunken Meadow State Park  
T.O.A. Asian Fusion  
Tap Room  
Teddy's Bully Bar  
Texas Roadhouse  
The Adventure Park at Long Island  
The Argyle Theatre  
The Art Lounge  
The Good Life  
The Sunset Club  
The Turkish Pistachio  
Ticket Bash  
TJE Dance Force  
Top Golf, Holtsville  
Town of Islip  
Trophy Nut  
United Way Long Island  
Untied Way, Women United  
Valley Bank  
Victor's Pizza & Pasta House  
Y.E.S. Enrichment Services

*Thank you  
for your  
support!*

