

girl scouts
of suffolk county

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Annual Report 2023

Making History



ABOUT US

Our Mission

To build girls of courage, confidence, and character who make the world a better place.

Girl Scouts of Suffolk County is one of the largest youth-serving agencies on Long Island. Our programming helps Girl Scouts take on new challenges and explore their strengths regardless of background or ability.

Supported by adult volunteers and mentors right here in our community, as well as millions of alums around the globe, Girl Scouts lead the way as the world-changers of tomorrow.

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Read more details and view other breakdowns at www.gssc.us/report

Dear Girl Scout Family,

Since 1968, Girl Scouts of Suffolk County has been committed to providing experiences that give girls the skills to help level the playing field and set them on a pathway



to success. Our mission is a legacy we hold dear and continues to drive our programming, planning, and partnerships.

Our 55th Anniversary year was one of growth and renewal as membership numbers continued to rise, and new resources were created to support our amazing volunteers. We extended our program schedule, made essential updates to Camp Edey, and took our largest contingent of Girl Scouts to a National Convention to date.

Our 2023 Annual Report highlights the accomplishments of our new fiscal year. We thank you, our Girl Scout family and supporters, for serving as champions to the dreams and ambitions of our Girl Scouts. We hope you find inspiration and encouragement in the stories of our Movement.

Yours in Girl Scouting,



Tammy Severino
President & CEO



Donna Smeland
Chair of the Board

*"The work of today is the history of tomorrow, and we are its makers."
Girl Scout Handbook, 1913*

1912, The first Girl Scout troop is organized by Juliette Gordon Low in Savannah, Georgia.

1915, The first troop in Suffolk and Long Island, and the 12th in the nation, is organized in Huntington.

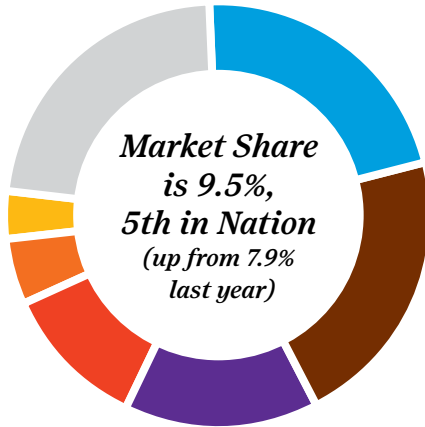
1935, Seven individual councils begin delivering Girl Scout programs in Suffolk County.



Membership

One in every three women in the United States was a Girl Scout at some point in their lives. The Girl Scout alum community is over 50 million strong.

- Adults: 3,128
- Volunteers
- Lifetime Members
- Daisy: 2,948
- Brownie: 2,854
- Junior: 2,018
- Cadette: 1,523
- Senior: 686
- Ambassador: 481



Total Members:

13,738

Up 13%

Girls: 10,610 Up 16%	Volunteers: 2,384 Up 3.2%	Lifetime: 744 Up 4.4%
Renewed Members up 105%		New Members up 132%
Total Number of Troops: 853 <i>(New Troops: 90)</i>		
# of Community Program Schools 23 Up 8 Schools from Last Year	# of Community Program Girls 1,300 Up 782 Girls from Last Year	

Highest Awards

Girl Scouts shine brightest when they are making the world a better place. Total girls who earned the highest awards: **558**

- 45**
 Gold Award Girl Scouts
- 207**
 Silver Award Girl Scouts
- 306**
 Bronze Award Girl Scouts
- 41**
 Earned all three awards



Girl Scouts is a safe space for girls to thrive

- 94.6% say "I am proud to be a Girl Scout"
- 95.3% believe they can be themselves
- 91.1% say being here makes them feel happy
- 91% want to make the world a better place

Voices Count Survey, GSSC, 2023

1968, Suffolk County Girl Scout Council is created and chartered, consolidating all Suffolk units into a centralized service delivery organization, in a small office in Smithtown.

Today, Girl Scouts continue to redefine what's possible. With growing membership and a commitment to break barriers, Girl Scouts in Suffolk County are uplifting the community through real and lasting change.



GIRL SCOUT LEADERSHIP EXPERIENCE

Badges, Journeys & Activities

Everything a Girl Scout does—whether it’s climbing mountains, speaking her mind, or dreaming up new technology—has been developed especially for girls.

Girl Scouts is a world where girls can do and be whatever they dream. The Girl Scout Leadership Experience is centered on four pillars STEM, Outdoors, Life Skills, and Entrepreneurship, and is designed to build confidence and stewardship.

Each badge is a world of possibility.

 STEM	 Outdoors	 Life Skills	 Entrepreneurship
23 council-led experiences	33 council-led experiences	27 council-led experiences	2 council-led experiences
1,651 badges and journeys earned	1,427 badges and journeys earned	5,456 badges and journeys earned	1,668 badges and journeys earned

Exclusive Girl Scouts of Suffolk County Events (# of attendees)			
Girl Scouts Love State Parks	Outdoor Skills Boot Camp	Camporee	Cookie-Palooza
168	51	532	1,859

Girl Scouts helps girls



Develop a strong sense of self.



Seek challenges and learn from setbacks.

Girl Scouts in Suffolk County earned a total of **10,212** badges during our 2023 membership year. From art and wellness to thinking like a citizen scientist, Girl Scouts found new ways to discover adventure and develop their potential.



“Girl Scouts gives me opportunities I wouldn’t get anywhere else.”
—Senior Girl Scout

Girl Scouts gain essential skills to help make their dreams a reality

- 92.5% are excited about the things they get to do
- 86% say participating makes me feel like I am part of something bigger than myself.
- 85% say I am doing activities that I would not have done otherwise.
- 73% say "Because I am a Girl Scout, I am a leader in more activities."



Read more details and view other breakdowns at www.gssc.us/report

Voices Count Survey, GSSC, 2023



thrive in five key ways as they:



Display positive values.



Form and maintain healthy relationships.



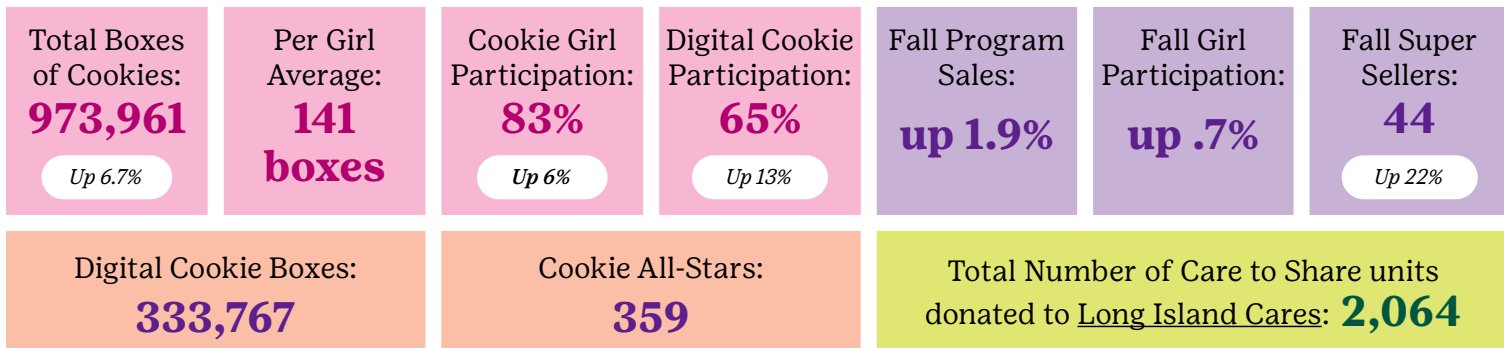
Identify and solve problems in their communities.

Entrepreneurship

Girl Scouts find new ways to Go Bright Ahead

78% of girls are interested in becoming an entrepreneur in the future. The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world and teaches essential skills to help girls navigate the real world, from goal setting and decision-making to people skills and business ethics.

Girl Scouts gain confidence and learn strategies essential to leadership, to success, and to life.



Total Number of Girl Scout Cookies donated to Veterans, Active Military, and Hometown Heroes: **43,000**

Volunteers

Volunteers help bring the Girl Scout experience to life.

In 2023 we increased our targeted recruitment efforts at school and community-sponsored events and created new training and support resources to give volunteers the information they need for a strong foundation.

Troop volunteers help Girl Scouts become stronger, kinder, and braver than they ever thought possible. They are the fearless leaders, role models, and mentors who help make Girl Scouting possible.

1,210
Awards presented to our GSSC Volunteers



Volunteers let their generosity, courage, and heart shine through in everything they do

- 86% of Girl Scouts believe volunteers make them feel important
- 81% of Volunteers volunteer to make a positive effect on the community
- 91% of Girl Scouts believe their Leader makes Girl Scouts fun

Voices Count Survey, GSSC, 2023



OUTDOORS

Summer Camp

Girl Scouts are forces of nature. And they were meant for outdoor adventures.

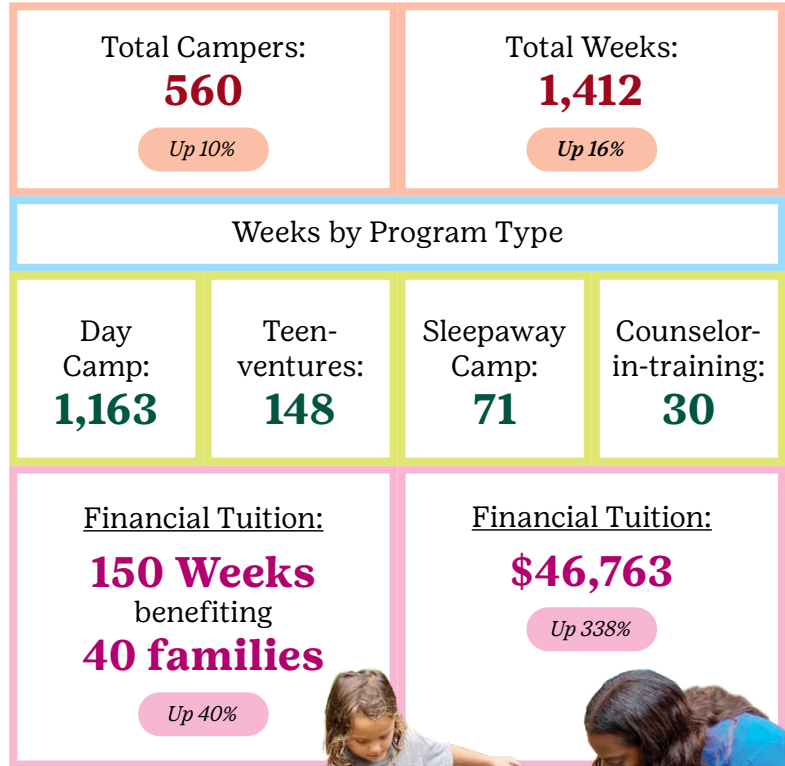
Girl Scouts helps girls discover the wonders of nature, experience the thrill of adventure, and challenge themselves to reach new heights. Girls increase their interest, confidence, and competency in the outdoors with the backing of a global sisterhood that helps them expand their horizons while connecting with the world around them.

Special Guests: Think Wellness Yoga Series, DEC Environmental Series, Cornell Cooperative Extension, Mad Science, and Magic of Alexo.

NEW Activities: Paddle Boarding, Camper Car Wash Sprinkler, and Gigantigames

Counselor-in-Training Leadership Program: Revitalized the CIT program to include leadership skills and mental health awareness.

Financial Tuition: Program was revamped to help families with a sliding scale that allowed more girls to attend for more weeks.



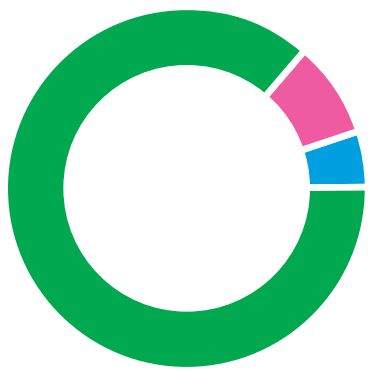
86% say "I've learned a lot about the outdoors or nature in Girl Scouts"
"Girl Scouts Soar in the Outdoors", GSUSA, 2019

Capital Expenditures	Investments
Structural repairs to two dams on San Souci Lakes.....	\$60,000.00
HVAC for GSSC.....	\$38,000.00
Design, fabrication, & install of Camp Edey welcome monument + new signage at JLFC.....	\$25,000.00
Upgrades and installations for Camp Edey.....	\$22,650.00
Graffiti removal & painting of interior/exterior of west bathhouse.....	\$16,000.00
Total	\$161,650.00

Financial Aid	
Registration.....	\$59,600.00
Summer Camp.....	\$46,763.00
Uniforms	\$2,100.00
Events.....	\$175.00
Total	\$108,638.00

Financials

Fiscal year budget reflects October 1, 2022 - September 30, 2023.



Expenses

- Mission Delivery: 86.6%
- Management & General: 8.6%
- Supporting Services: 4.8%



Impact

An investment in Girl Scouts is an investment in making our community better, stronger, and brighter.

When you donate to Girl Scouts, every dollar you give powers a girl's journey as she strives to lead, thrive, and make the world a better place.

When it comes to supporting the next generation of girls, your generous contribution makes all the difference.

Thank you for your partnership!

Total Donors: 440	
Individuals: 254	Corporate: 121
Foundations & Government: 16	Community Organizations: 49

\$100,000

Knapp Swezey Foundation's Challenge Grant for the re-imagining of the Discovery World STEM Center.



New Initiatives

Community Partner Patch Program
Corporate Camp For A Day Retreat
Friendsgiving Tuesday



Council Fundraisers:

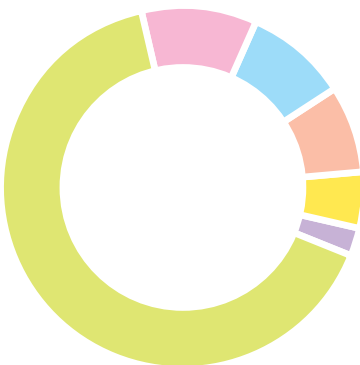
SOLD OUT Making an Impact Breakfast, 55 Years of Courage, Confidence & Character: Featuring Keynote Speaker, Dr. Sandra Lindsay, and Panelists Catherine Canadeo, Jackie Gordon, Karen Sweeney, and Kristin Thorne

SOLD OUT Golf Classic: Honoring Dr. Venise Mule-Glass & Christopher Coluccio

GSSC's Holiday Light Show: Expanded to include The Enchanted Forest & Holiday Village



Read more details and view other breakdowns at www.gssc.us/report



Revenue

- Product Sales: 65.3%
- Camp: 10.5%
- Investment Income: 9.1%
- Fund Development: 7.6%
- Mission Delivery: 5.2%
- Retail Stores: 2.3%



Community Partners

Hon. Sarah Anker, Suffolk County
Adelphi University - School of
Social Work
Hon. Yvette Aguiar, Supervisor,
Riverhead
Allied Foundation
American Legion Post 803 Southold
Hon. Sarah Anker, Suffolk County
Legislator
Audi of Smithtown
Bay Shore School District
Bayport Fire Department
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Executive
Hon. Trish Bergin, Suffolk County
Legislator
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Borg Insurance Agency and
Associates
Brentwood Legion Ambulance
Company
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Brighter Tomorrows
Brookhaven National Lab
Catholic Health
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Hon. Nick Caracappa, Suffolk County
Legislator
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Central Nassau Guidance
Coach Joe, Certified Health & Fitness
Community Ambulance Company
Sayville
Community Housing Innovations
Community Learning Academy
Comsewogue Public Library
Cornell Cooperative Extension of
Suffolk County
Dick's Sporting Goods / Golf Galaxy
- Bayshore
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County Legislator
East/West Industries
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County Legislator
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FARE Food Allergy Research
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Hon. Bridget Fleming, Suffolk County
Legislator
Hon. Steven Flotteron, Suffolk County
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Hon. Kara Hahn, Suffolk County
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Hampton Bays Public Library
HIA-LI
Hofstra University
Home Depot
IBEW Local 25
ICA Training Academy
Island Federal Credit Union
Islip Community Development
Agency
Jake's 58 / Suffolk OTB

Community Partners

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JVC Broadcasting
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Legislator
Hon. Al Krupski, Suffolk County
Legislator
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Light Leading
Little Flower Children and Family
Services of New York
Long Island Aquarium
Long Island Cares
Long Island Coalition Against
Bullying
Long Island Disc Golf Association
Long Island Game Farm
Long Island Head Start
Long Island Nets
Longwood Public Library
Longwood School District
Manorfield Community Center
Hon. Mario Mattera, NYS Senator
Mattituck - Laurel Library
Hon. Kevin McCaffrey, Presiding
Officer, Suffolk County Legislature
National Foundation for Human
Potential, Inc.
New York Life
News12 Long Island
Newsday
Northwell Health
NY Power Authority
NYS Parks
NYS-DEC
Patchogue - Medford Library
Philanthropy In Phocus
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PSEG Long Island
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Southold Free Library
Stony Brook Medicine
Suffolk County Parks
Suffolk County Police
Suffolk County Sheriff
Suffolk County Veteran
Services Agency

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Holbrook, Patchogue, & East Hampton
Youth Enrichment Service

Donors

\$100,000+
Knapp Swezey Foundation, Inc.
\$25,000+
Long Island Community Fund
\$15,000+
Bethpage Federal Credit Union
PSEG Long Island
\$10,000+
Capital One Foundation
GEICO Philanthropic Foundation
M&T Charitable Foundation
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Sunshine Physical Therapy PC
Techworks Consulting, Inc.
\$5,000+
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Estate of Olivia Marie
HKM Associates
Donna Smeland
Suffolk Credit Union
Trophy Nut Company
Jeffrey S Weiner
\$2,500+
BBS Architects
Behavior Solutions Inc.
Generations Remodeling
Golden Family & Steve Greco Design
IBEW Local 25
Native Land Cares
Rockline Wealth Management
Servpro of North Huntington
Shore Office Systems
South Shore Plumbing & Heating Inc.
Suffolk Regional Off-Track
Betting Corp.
John Udaze

Donors

\$1,000+
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Atlantic Tomorrow's Office
Brookhaven National Labs
Concern Housing
Deutscher & Daughter
Engineers Country Club
Falcon, Rappaport & Berkman LLC
Family Residences & Essential
Enterprises (FREE)
Jackie Gordon
Huntington Arts Council
International Association of Bridge
Structural & Ornamental Iron
JM2 Architecture, PC
Jovia Financial Credit Union
Lamb & Barnosky, LLP
Mac Abstract
Mutual of America Financial Group
Nassau Suffolk Autism Society of
America
Michael Nawrocki
Northwell Health
Outsource Your Books
Charlene Precker Liblit
Principal Financial Network
of New York Metro
R&D Tax Savers
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