

# 2024 MUNCHIES & MORE

## Troop Program Guide

**The Munchies & More Program is easy, fun, and a great way to start off your Girl Scout year. This year's theme is Embrace Possibility!**

- ▶ Girls will learn and develop important skills like goal setting, decision making, money management, people skills, and business ethics to help them grow as leaders.
- ▶ The Munchies & More Program is a financial literacy program where girls get to be entrepreneurs. Girls sell nuts, candy, magazines, and learn to how to run their own business.
- ▶ Girls earn rewards and troops earn proceeds to add to their troop funds for activities and adventures throughout the year!

### Troop Munchies & More Manager Tips:

- ▶ All Troop Munchies & More Managers will be required to take training on gsLearn. Once complete the system will bring you to the Troop Manager Agreement.
- ▶ Read this guide and check our website/social media for the most up to date information.
- ▶ Communicate frequently with girls and families.
- ▶ Collect signed Parent/Caregiver Agreements for each participating Girl Scout.
- ▶ Download, save, and print M2OS reports.

### Munchies & More Program

Find all of our guides, forms, training, troop activities and more on online on our website.  
*Scan QR for quick access ▶*



### Important Dates

Munchies & More Rally	September 21
Initial Sale Begins	September 23
Initial Sale Ends & Entered into M2OS (Troop)	October 13
Catch-up Order Taking Begins	October 14
<u>Cupboards Open</u>	October 24
Booth Sales Begin	October 25
National Nut Weekend	October 25-27
Delivery of Products Begin	October 25
Booth Bingo Weekend	November 1-3
Elephantastic Weekend	Nov. 22-24
Munchies & More Program Ends	November 24
Cupboards Close	November 26
Allocate Products to Girls in M2OS	December 6
ACH Pull	Week of Dec. 9

### Service Unit Fall Product Manager

Service Unit #: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone/Hours: \_\_\_\_\_

### Questions About Program?

Email [customercare@gssc.us](mailto:customercare@gssc.us)  
or call (631) 543-6622

### M2 Technical Support?

M2 Customer Service  
[support.gsnutsandmags.com](http://support.gsnutsandmags.com)  
or call (800) 372-8520

# What's New!

**Participate in the Munchies & More program and earn an extra \$.05 per box of cookies at cookie time towards your proceeds.**

Participation = the girls in the troop setting up their sites and sending out 18+ emails and the troop selling at least 25 units of nut products.

**All Troops will be receiving DOUBLE the rebate compared to last years for magazines, tumblers, Bark Box and personalized items. From \$1.50 to now \$3.00!**

## Payments:

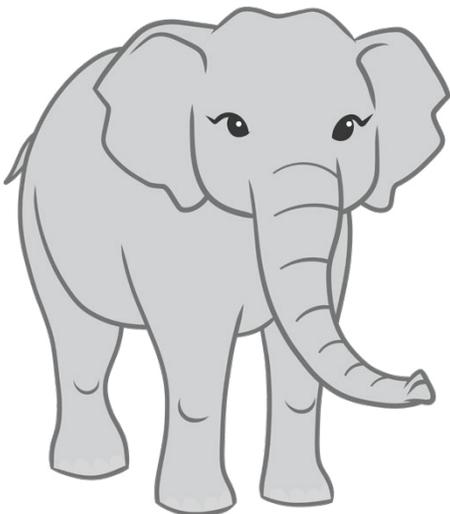
- ▶ Troops will deposit all money due into their Troop bank account.
- ▶ Council will pull the money due less the Troop Proceeds the week of December 9th.
- ▶ Be sure all funds are made available to pull so your Troop doesn't encounter any additional fees from your bank.

## Banking:

- ▶ Troops will now be submitting their bank information through our **ACH form @ <https://bit.ly/gssc-ach>**. This must be filled out before anyone from the Troop will be granted access to the M2 site and/or booth/stand about reservations accepted.
- ▶ All monies collected from families and/or sales from Booth Sales need to be deposited into the Troop Bank Account. To figure out what is due, refer to Troop Summary/Amount Due Report on your M2 dashboard.
- ▶ If any changes are made to your banking, we need to be alerted right away and a new ACH form needs to be filled out.

**Stand-A-Bouts will still be paid for online by the family and will not be entered into the system until payment has been made in full.**

# Fun Facts About The Mascot!



## **All About Asian Elephants**

**Scientific name:** Elephas maximus

**Height:** 6 to 12 feet tall at the shoulder

**Gestation period:** 18-22 months

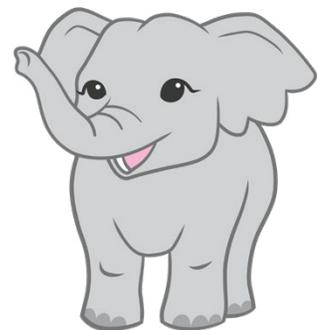
**Body length:** 18-21 feet

**Weight:** 4,400 - 12,000 pounds

**Life span:** 60 to 70 years

### **Interesting Facts:**

- ▶ Asian elephants are the largest land mammal on the Asian continent.
- ▶ Asian elephants' trunks contain around 100,000 muscles.
- ▶ Asian elephants use low-frequency sound waves for communication.
- ▶ Asian elephants are extremely sociable, forming groups of females.



***Looking to Motivate your Troop? [Check out the Activity Guide](#)***

Here are some fun crafts and activities to do together with your Girl Scouts!

# Participation Options:

The Munchies & More Program can be tailored to fit your needs!

Product	Sale Type	Money Collection	Delivery	Troop Proceeds
Nuts, Candy/ Chocolate	In-Person, Order Card	<ul style="list-style-type: none"> <li>Girls share order card &amp; collect money from customers</li> <li>Family or Troop enters orders into M2OS by the deadline. <i>(Decided by Troop.)</i></li> <li>Girls turn in cash to Troop Munchies &amp; More Manager or pay for orders through M2OS online storefront.</li> </ul>	Delivered by girls to customers <b>Deadlines:</b> Family enters by 10/13 TFPM enters by 10/14 SU access until 10/14	\$.80 per item sold
	Online, Girl Delivered	<ul style="list-style-type: none"> <li>Girls create online storefront in M2OS and send emails to friends &amp; family</li> <li>Customers pay online for girls delivery</li> <li>Orders are automatically credited to the girl in M2OS</li> </ul>	Delivered by girls to customers <b>Last Day: October 13</b>	\$.80 per item sold
	Online, Direct Shipped	<ul style="list-style-type: none"> <li>Girls create online storefront in M2OS and send emails to friends &amp; family</li> <li>Customers pay online, including shipping costs</li> <li>Orders are automatically credited to the girl in M2OS</li> </ul>	Shipped from vendor to customers ** Care to Share orders ship free ** <b>Last Day: November 24</b>	10% of online shipped order
	In-Person, Booth Sale	<ul style="list-style-type: none"> <li>Troop sets up a booth outside a store</li> <li>Troop picks up product from Cupboard (<a href="#">Reserve order online</a>)</li> <li>Troop returns unsold product to Cupboard</li> <li>Troop is charged for only what is sold</li> <li>Troop deposits money collected into Troop Bank Account</li> </ul>	Purchased directly from girls by customers <b>Last Day: November 24</b>	\$.80 per item sold
	Catch Up Orders	<ul style="list-style-type: none"> <li>Troop <a href="#">reserves order online</a> by making an appointment</li> <li>Troop disperses items to the girls</li> <li>Troop allocates product to the girls once council has added products into the M2OS system.</li> <li>Troop collects money from girl and deposits into Troop Bank Account</li> </ul>	Delivered by girls to customers <b>Last Day: November 24</b>	\$.80 per item sold
	In-Person, Stand-A- Bout	<ul style="list-style-type: none"> <li>Family <a href="#">reserve order online</a> by making an appointment.</li> <li>Family picks up product from Cupboard</li> <li>Family Returns unsold product to Cupboard</li> <li><a href="#">Family pays for sold products online</a> in full, then order will be entered and allocated to the girl who sold the products</li> <li>Can only be held in front of a home, not in front of a place of business.</li> </ul>	Purchased directly from girls by customers <b>Last Day: November 24</b>	\$.80 per item sold
Magazines	Online	<ul style="list-style-type: none"> <li>Girls create online storefront in M2OS and send emails to friends &amp; family</li> <li>Customers pay online</li> <li>Orders are automatically credited to the girl in M2OS</li> </ul>	Shipped from vendor to customers ** Magazines orders ship free ** <b>Last Day: November 24</b>	<b>NEW</b> \$3.00 per magazine sold
BarkBox/ Personalized Items	Online	<ul style="list-style-type: none"> <li>Girls create online storefront in M2OS and send emails to friends &amp; family</li> <li>Customers pay online</li> <li>Orders are automatically credited to the girl in M2OS</li> </ul>	Shipped from vendor to customers <b>Last Day: November 24</b>	<b>NEW</b> \$3.00 per item sold

# Cupboards Open October 24

Closed November 11 for Veteran's Day.

## Main Office, Commack

(631) 543-6622 - Habla Español  
442 Moreland Road  
Commack, NY 11725

Monday/Friday: 10 AM - 2 PM  
Tuesday: 1 PM - 5 PM  
Thursday: 1 PM - 6 PM  
Wed/Sat/Sun: CLOSED

## Camp Edey, Bayport

(631) 472-1625  
1500 Lakeview Avenue  
Bayport, NY 11705

Mon: CLOSED  
Tue/Thu: 10 AM - 12 PM  
Wed/Fri: 2 - 5 PM  
Sat/Sun: CLOSED

## East End Office, Riverhead

(631) 369-9757  
854 East Main Street  
Riverhead, NY 11901

Mon: CLOSED  
Tue/Thu: 2 - 5 PM  
Wed/Fri: 10 AM - 12 PM  
Sat/Sun: CLOSED

# Munchies

Customers can select from 16 delicious nut and candy items with prices ranging from \$8.00-\$12.00. These Trophy Nut products are delicious and great for gift giving. *Three new products available: Peanut Butter Elephants, Milk Chocolate Peanut Butter Flavored Malt Balls, and Mini Gummi Butterflies.* Plus three new unique tins to collect!



# Troop Fall Product Manager Checklist

## Before the Program

### New Troops:

- ▶ GSSC policy requires each troop to have a bank account. If your troop leader has not already opened an account, help her to get an account set up. Contact us at [customercare@gssc.us](mailto:customercare@gssc.us) for assistance.
- ▶ Troops will now be submitting their bank info via our [ACH form @ https://bit.ly/gssc-ach](https://bit.ly/gssc-ach). This must be filled out before participating in the program.

### All Troops:

- All Troop Munchies & More Managers will be required to take Munchies & More Training on gsLearn. Once complete the system will bring you to the Troop Manager Agreement.
- All Troop Munchies & More Managers must complete the Troop Manager Agreement. This must be done annually. You will be sent a link that will invite you to set up the troop's management site for the Fall Program.
  - We recommend creating a new email address to help you manage the Fall Program. This helps emails from getting overlooked in your personal email account.
- All girls who wish to participate must be registered with GSUSA. Email [customercare@gssc.us](mailto:customercare@gssc.us) for help.
- Meet with your Troop Leader to arrange a date, time & location for training your Girl Scouts & parents/caregivers.
- Find out first on Facebook—Like/Follow  [Girl Scouts of Suffolk County](#)
  - Check your email often throughout the program for important updates and critical date reminders from your Service Unit Munchies & More Manager and Council.

### Cadette, Senior, & Ambassador Troops:

- ▶ Older girl troops have the option of opting out of recognitions & earning an additional \$0.15 per unit. Select the opt out of rewards button on your troop dashboard to let the system know your Girl Scouts would like the extra money by 11/24.
- ▶ Juliettes/Individually Registered Girl Scouts cannot opt-out.

## Initial Sale

### Get Started: [www.gsnutsandmags.com/gssc](http://www.gsnutsandmags.com/gssc)

Initial Sale is the first phase of the sale. It runs from September 23 - October 13. Troops that participate in the Initial Sale sell more items, which means they have larger Troop Proceeds. Deliveries begin October 25. Please check with your Service Unit Munchies & More Manager for more info on your delivery.

- Each volunteer, with a signed agreement on file, should receive an email invitation to access the system. Click the link & create a password. If you have not received an invitation, please email [customercare@gssc.us](mailto:customercare@gssc.us).
- Be sure to create your own M2 Avatar because the girls in your troop will want to see it in the troop photo!
- DO NOT re-enter orders by parents/caregivers or online Promise Orders. Those totals are automatically calculated and added to the M2OS as the orders are placed. Re-entering these orders will result in duplicates. Parents will be locked out from order entry on 10/11. Troops will have from 10/12 - 10/13 to enter any orders that the parents didn't enter.
- Instead of collecting all the girls order cards, use the new Initial Sale Order Receipt to take their order! It alleviates you from having to add up order cards.
  - From Troop Dashboard, click Paper Order Entry.
  - Choose a girl name from the list by clicking the pink pencil to the left of the girl's name.
  - Enter grand totals of each item sold.
  - Click the pink Update button.
- If a girl's name does not appear in the list, click the Add Girl Scout button found on the lower left of the screen. Follow the steps listed above to enter the nut items sold using the nut order card.

## Catch Up Orders

Catch Up Orders are the second phase of the sale. All orders during this phase need to be picked up at one of our community cupboards.

[Make an appointment online.](#)

Order taking begins on October 15. Catch up orders can be picked up beginning the week of October 28. These orders end November 24.

- ▶ Ask for the Parent/Caregiver's help in keeping things organized. Choose dates that you will go to the cupboard and have the Parent/Caregiver's email you with the additional products that they need. Have them sign receipts. Always keep a record of what is picked up.
- ▶ Be sure to allocate any additional product from the cupboards to the girls so they will receive the proper rewards by December 6.

## Allocating Product

For Catch Up Orders & Booth Sales

1. Sign into the M2OS.
2. Click on Manage Troops and Girl Scouts link.
3. Choose Move Products.
4. Select direction of move from drop down menu Move to.
5. Select girl name from drop down.
6. Enter units by variety of products you want to move.
7. Click the pink button Move Products to complete the transfer.

## Booth Sales: October 25 - November 24

Booth Sales can be held outside of stores or other safe locations.

Set your table up with our delicious products. Make signs showing your troop goals. Remind customers that nuts and candy make great hostess, bus driver, and teacher gifts! Wrap a few cans together with colorful ribbon for display and watch the sales soar!

### Important Steps:

1. Find a location in your area to have your booth sale. If you are having trouble locating one, call your SU for help. Great locations include banks, supermarkets, and houses of worship.
2. Confirm the date, time & location with your Service Unit Munchies & More Manager.
3. [Reserve your Booth online](#) - Product must be picked up and returned to the same location.
4. Have fun! Sell, sell, sell!
5. Return any unsold product to the cupboard no later than 1 week from **pick-up date** unless stated otherwise by Council.
6. After the booth sale has been entered into the system (about 1 week), be sure to go back to [www.gsnutsandmags.com/gssc](http://www.gsnutsandmags.com/gssc) and assign the product sold to all of the girls that attended that day.



Scan me to  
reserve your  
booth online.

### Special Booth Weekends

Host a booth sale during these weekends, sell 70+ of nut products, and earn special patches.

- ▶ *October 25-27, National Nut Weekend*
- ▶ *November 1-3, Booth Bingo Weekend*
- ▶ *November 22-24, Elephantastic Weekend*



## Tips & Tricks For Parent/Caregiver & Girl Scout

**To make the most of the Munchies & More Program you need the support of your Girl Scouts and their families. A great way to build excitement for the program is to have a Training Meeting. Here are some tips and tricks:**

- Host a Program Training Night for girls and their families:** Explain the purpose of the program as a troop opportunity to generate funds to start the Girl Scout year and hand out program materials. This can also be done at the end of a regularly scheduled troop meeting.
- Hand out all materials:** Make sure to let families know that magazines are only sold online. Getting started is easy! There are videos on the M2 website to help you along.
- Explain to the families how to help their Girl Scout(s) create their online storefront.**
- Collect and hold onto a signed Parent/Caregiver Agreement:** DO NOT give out any product without having this form on file. This is what saves the troop from owing money that a family does not pay.
- Inspire! Encourage! Motivate! You are the face of the program:** Your program introduction will have significant effect on the girls' enthusiasm and Parent/Caregiver support. Be sure to share your contact information with the families for any additional questions they may have.
- Explain to the families that the rewards are cumulative:** For example, if a girl sells 85 units, she would earn the Embrace Possibility Patch, the Elephant Patch, a choice between the Small Elephant Plush OR Elephant Charm & Bracelet, Paint Sticks, and a choice between the Large Elephant Plush OR Diamond Art Craft Kit. She earns even more by participating in the **Initial Sale (9/23-10/13)** and by sending emails.
- Review the 5 Skills with the girls:** Goal Setting, Decision Making, Money Management, People Skills and Business Ethics—these valuable skills learned at the heart of every product program will last a lifetime!
- Troops & girls should set individual and collective Fall Program goals:** Ask the girls to vote on how they would like to use the program proceeds. Reinforce how individual goals help the troop achieve its overall goal and fund troop activities.
- Review all important dates and deadlines:** Meeting deadlines is critical to the success of the program; stress the importance of timeliness to families.
- Explain about Care to Share**
- Explain about Catch Up Orders & when they start**
- Review cash handling procedures:** Set clear expectations for conduct and collection of monies due to the troop.

## Host a Stand-A-Bout in Front of Your Home!

**A great way to earn more rewards and rebates for Troop funds.**

### **How to Participate:**

1. **Make an appointment online** to request product pick up from the cupboard. You can hold products for 1 week.
2. Have Fun and Sell, Sell, Sell! - Decorate your stand to catch the eye of your friends, family, and passersby.
3. Stop by our cupboards during operating hours to return unsold products to the cupboard. You must return product to the cupboard location you picked up from.
4. Council Staff will assign/credit sold product to your Girl Scout for rewards and patches once the product is paid for in full.

## Patches & Rewards: [View a complete list](#)

- ▶ Patches & Rewards are cumulative. Nut Item = 1 Unit. Magazine Subscription = 2 Units.



## Reminders:

- ▶ Initial Sale has its own set of rewards, such as the Goal Getter Patch when you sell 25+ units to the Nail Polish Kit & Themed Stickers when you sell 50+ units.
- ▶ Cadettes, seniors, and ambassadors can opt out of rewards-All girls must agree. Troops will earn an additional \$0.15 per item.



## Earn these 2 special patches with your name and avatar

Here's how to earn a Fall personalized patch:

- ▶ Create your avatar
- ▶ Send 18+ emails via M2
- ▶ Use the "Share My Site" function in the M2 system to ask friends/family for support
- ▶ Sell \$350 in total Fall products

Personalize by choosing from 2 scenes & avatar's attire



## Care to Share

A great way for customers to give back to the community!



- ▶ Girls collect donations (in \$8 increments) and council takes care of delivering the product!
- ▶ Each donation is credited to the girl's sales and the Troop receives \$.80 in Troop proceeds per unit sold.
- ▶ Girls earn the Care to Share patch by receiving 6 or more donations.

At the end of the season all products are donated to Long Island Cares to be distributed to the community.

Here's how to earn a Girl Scout Cookie Crossover Personalized Avatar patch:

- ▶ Create your avatar in M2 system
- ▶ Send 18 emails during the Fall Product Program
- ▶ Use the "Share My Site" function in the M2 system during the program
- ▶ Sell 150 boxes of cookies in the 2025 Girl Scout Cookie Program



## Remember to Create Your Volunteer Avatar!

Troop Munchies & More Managers qualify for a personalized patch when they create their avatar in the M2OS system, send reminder emails to families, and when the troop sells \$1,500 during the program.

