## Girl Scouts of Suffolk County's EOFCENT PAGED SECONT

Camp Edey, Bayport

Dear Friends,

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Girl Scouts of Suffolk County's Holiday Light Show has taken many forms since we started our family-friendly tradition over 20 years ago. From quiet beginnings to becoming one of Long Island's largest holiday attractions, our light show has always been a place to spread the joy and magic of the holiday season. And now, we're coming home.

We've taken everything we've learned to reimagine our Enchanted Forest walk-through experience at our beloved Camp Edey. Your favorite dazzling displays are back, and our Girl Scout Way is brighter than ever with 25 displays conceptualized by Girl Scouts in Suffolk County. With our beautiful campgrounds as the backdrop, you'll capture photos like never before and create memories that last a lifetime.

Your partnership helps fuel our mission to build girls of courage, confidence, and character who make the world a better place. We invite you to be a part of the magic as our Girl Scouts of Suffolk County Holiday Light Show returns home where it belongs. There is, after all, no place like home.

Warm Wishes,

Tammy Severino, President & CEO



@gsscholidaylightshow 🗿





### What makes Girl Scouts of Suffolk County's Holiday Light Show Special?





#### **Custom-built Displays**

Our Holiday Light Show features one-of-a-kind displays created by our talented team to spread the joy of the season. As you walk through our glorious campgrounds, you'll be a part of the magic. From your favorite Girl Scout Cookie-themed displays to our breathtaking castle, our show's dazzling displays can't be beaten! Sponsorship packages include your company's logo on signage at one or more of our displays. The Presenting Sponsor package includes a customized display created by our team.



#### **Girl Scout Way**

Our Girl Scout Way features displays designed by Girl Scouts in Suffolk County. Girl Scouts create drawings on their own or with a troop that are transformed into displays that light up the night. With five new winning designs this year, our Girl Scout Way now has 25 displays and is more magical than ever.

#### Invest in Girls, Change the World

When you support the Girl Scouts of Suffolk County Holiday Light Show, you join the generous individuals investing in the next generation of world changers. Your support gives girls from all economic backgrounds a space to lead and thrive as they gain access to life-changing experiences, leadership programs, and financial scholarships that expand their horizons.



# Sponsorship Opportunities

	LEVELS:	Joy to the World \$50,000 Title Sponsor	Festival of Lights \$25,000 Presenting Sponsor	Merry & Bright \$10,000 Three Available	Five Golden Rings \$5,500 Five Available	Silver Bells \$2,500 Six Available	Warm Wishes \$1,000 Unlimited	Boughs of Holly \$500 Unlimited
ON-SITE BENEFITS	Custom-built and branded Light Show attraction + company logo trail sign <sup>*</sup>	•						
	Complimentary tickets to event	500 Tickets	250 Tickets	100 Tickets	50 Tickets	25 Tickets	10 Tickets	
	Sign with company name or logo on trail	Banner at event entrance	Logo on trail sign at dedicated section of multiple displays	Logo on trail sign at one of our largest light displays	Logo on trail sign	Logo on trail sign	Logo on group trail sign	Name on group trail sign
DIGITAL BENEFITS	Recognition in event promotional collateral including emails	Title Sponsor	Presenting Sponsor					
	Recognition on event webpage with link to website for a year	Logo	Logo	Logo	Logo	Logo	Name	Name
	Recognition on social media channels	Toolkit, Four Individual Sponsor Posts & 1 Video Post	Toolkit, Three Individual Sponsor Posts & 1 Video Post	Toolkit, Two Individual Sponsor Posts & One Group Sponsor Post	One Individual Sponsor Post & One Group Sponsor Post	One Group Sponsor Post	One Group Sponsor Post	
	Corporate Camp For a Day	One-day Camp Edey outdoor retreat for up to 250 guests	One-day Camp Edey outdoor retreat for up to 150 guests					
	Supporters: Included in Printed Annual Report	•	•	•	•	•	•	

<sup>\*</sup>Contact us for more information on specifications and deadlines for custom-built light display attraction. <u>Title and Presenting Sponsorship</u> includes company logo on all print, online, email, and event marketing, highlight in Corporate Sponsor Digital Newsletter, and video post highlighting your company.

*<u>Toolkit</u>* includes pre-made images & captions to share on your social media channels.



<u>Group Ticket Rates Available</u>—Contact us for more info (minimum of 50 guests)

#### SPONSOR US @ WWW.GSSCLIGHTSHOW.ORG

Questions? Contact our Development team at <u>development@gssc.us</u>

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