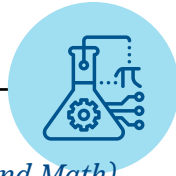


# The Four Pillars of Girl Scouts



## **STEM**

*(Science, Technology, Engineering, and Math)*

STEM experiences bring learning to life for Girl Scouts and show them how they can change the world with science, engineering, and technology. If your business is in a STEM field, consider a program that gives girls hands-on experience.

### **Example Partner Programs:**

- “Girls Who Code” session about computers and programming basics.
- “Bridge-Building Challenge” where girls design and test small-scale bridges.
- “Reaction Science” workshop with experiments.
- “Design Your Own Digital Badge” workshop, teaching design and art basics.

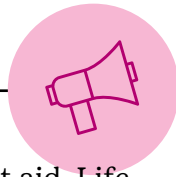


## **Outdoors**

Girl Scouts love outdoor adventures and learning new skills in nature. Businesses that focus on outdoor activities, conservation, or recreation can create meaningful programs that get girls moving and exploring.

### **Example Partner Programs:**

- “Junior Park Ranger” day teaching about conservation and wildlife.
- “Fishing 101” workshop where girls learn the basics of casting and catch-and-release.
- “Intro to Rock Climbing” session to build confidence and strength.
- “Grow Your Own Garden” workshop teaching plant care for their own flowers or vegetables.

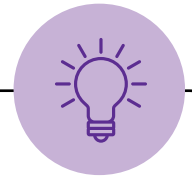


## **Life Skills**

From cooking to leadership to first aid, Life Skills programs help Girl Scouts gain practical knowledge that will serve them for years to come. Businesses that focus on personal development, hospitality, or safety make great partners for this pillar.

### **Example Partner Programs:**

- “Cooking with Confidence” class, teaching to make a simple meal or dessert.
- “First Aid & Emergency Preparedness” workshop covering basic lifesaving skills.
- “Self-Defense for Girls” session empowering girls with personal safety techniques.
- “Speak Up!” program building self-esteem in presenting and communication.



## **Entrepreneurship**

Girl Scouts have a long history of entrepreneurship—after all, we are the best cookie sellers in the world! Programs in this pillar help girls develop financial literacy, business skills, and creative thinking.

### **Example Partner Programs:**

- “Money Smarts” workshop teaching budgeting and how to save for an emergency.
- “Build Your Brand” session to create their own logos and business plans.
- “Girls in Business” mentorship program, teaching about negotiation and marketing.
- “Create Your Own Business Cards” session, where girls design and print professional-looking cards for their future businesses.

*Help shape the future of Girl Scouts—one patch at a time!*

Learn more at [www.gssc.us/partnerships](http://www.gssc.us/partnerships)

