

GSSC NEWS

Winter/Spring 2021 - News & Program Information from Girl Scouts of Suffolk County

Spring Into Fun with GSSC

Dear Friends,

It may be cold outside, but we are already looking ahead to spring!

Our *Girl Scout Cookie program* is in full-swing, and is a wonderful way for girls to develop important life skills such as goal setting, decision making, money management, people skills, and business ethics. During this unprecented time of COVID-19, we understand that this cookie season will look a little different than in years past. Be sure to *visit our website* to learn all the different ways you can participate in the Girl Scout cookie program.

We are also delighted to continue to offer exciting and innovative virtual programs and trainings. Please be sure to check our <u>online</u> <u>calendar</u> regularly for program and training availability.

In the constantly changing landscape of COVID-19, we remain committed to bringing our girls and volunteers the best Girl Scout experience possible. Please continue to visit our *Facebook* page and *website* to stay apprised of updates and announcements regarding COVID-19 as they pertain to Girl Scouts.

Thank you, and we look forward to serving all of you this spring.

Sincerely,



of S.h.

Tammy Severino
Interim President & CEO



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Donna Smeland Chair of the Board



Attention GS Ambassadors! Apply for GSSC's Past Presidents Scholarship!

GSSC's Board of Directors established the Past Presidents Scholarship Fund in 1988 to award educational scholarships to outstanding Ambassador Girl Scouts in the following categories: Academic Achievement, Community Service, Girl Scouting, and Personal Challenge.

Application Deadline: March 5, 2021

Learn more & apply.



Nominate Volunteers for GSSC's Adult Awards!

GSSC volunteers give themselves and their time to the Girl Scout Movement and help girls become strong, confident leaders of tomorrow.

Nominate your outstanding leaders for recognition by **March 31.**

Learn more & nominate.

GSSC's Smith Point Light Show Has Banner Year in 2020



Thanks to the generous support of its sponsors, community members, Girl Scouts, and volunteers, GSSC's Smith Point Light Show enjoyed its most successful show in 2020.

Thousands of families throughout Suffolk County enjoyed the mile-long trail of glittering light displays on the shores of Smith Point Beach in Shirley, New York.

GSSC was also delighted to unveil five light show displays designed by several Suffolk Girl Scouts as part of its all-new *Girl Scout Holiday Way* display.

Proceeds from the Smith Point Light show help to benefit Girl Scout leadership programs and outreach services, provide financial aid to those in need, and help to maintain stewardship of GSSC's camp properties.

GSSC looks forward to welcoming everyone back to the light show in 2021





Suffolk Girl Scout-designed displays in the all-new GS Holiday Way attraction light up the wintry night.



GSSC's Smith Point Light Show was off to a great start with extensive video coverage from Newsday on opening night!



GSSC was delighted to welcome Samantha Augeri, meteorologist from News12 Long Island, who spent an evening forecasting the weather live from the Smith Point Light Show!

Thank You to GSSC's Light Show Sponsors:









Powered by Ørsted & Eversource

























GSSC Recognizes 2019-2020 Gold Award Girl Scouts at Virtual Ceremony

GSSC recognized more than 90 2019-2020 Gold Award Girl Scouts at its Virtual Gold Award Ceremony in February.

The evening began with congratulatory opening remarks from GSSC's Interim President & CEO, Tammy Severino, followed by remarks from GSSC's Chair of the Board, Donna Smeland.

GSSC was also delighted to welcome special guest speaker, Judith Batty, Interim CEO for Girl Scouts of the USA, along with showing a special message from Kathy Hochul, Lieutenant Governor of New York State, and other local officials. Local dignitaries and school superintendents were also present to show their support and extend their congratulations to GSSC's Gold Award Girl Scouts.

To learn more about GSSC's 2019-2020 Gold Award Girl Scouts and their inspiring projects, you can download the Girl Scout Gold Award Yearbook.

Congratulations to the 2019-2020 Gold Award Girl Scouts:

Colette Albertson Milena Albertson Jennifer Andrews Samantha Barcia Catherine Bell Vanessa Blasi Bianca Blasi Naomi Blowe Sarah Bock Maille Bowerman **Emily Broomhead** Lindsay Cahill Madeline Canonico Karalynn Cantwell Jessica Castiglione Farihah Chowdhury Rebecca Clock Grace Colletti Nicole Conlon Erin Corcoran Lillian Cordes Gioianna DiGiorgio Sara DiMaggio Lillian Dookram Savannah Farrugia Delia Ferrigno Diana Fogel Kathleen Gennings Diana Girandola Brianna Griesman Alyssa Guiang Gillian Hicks Caroline Hines

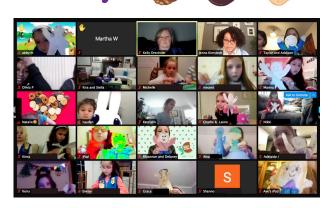
Lucia Ibrahim Rina Gabriella Jenne Grace Keles Caleigh Kilmurray Jennifer Kruszewski Kathryn Kuroda Allison Leute Lexi Lewis Katie Longobardo Sofia Lorente Kathleen Loscalzo Stella Mancini Julianne Martin Carly McCaffrey Amanda McCague Ava McGovern Arianna McMorris Erin Meagher Rose Meschi Katie Moore Alexandria Morrow Stephanie Mullan Carly Murray Angelina Nappi Nicole Nicou Aidan Noble Mollie O'Hanlon Julianna Orkin Courtney Palumbo Lauren Redelman Meghan Reilly Mycaela Reilly Sophia Sacchetti

Daniela Santoiemma Nicole Santucci Melissa Scandiffio **Emily Scarbrough** Hailey Schiller Jennifer Sebok Kaitlyn Seeger Rosanna Semetsis Symrn Shah Sarah Shaljian Renae Smith Sarah Smith Sofia Stirpe Nicole Strong Anna Tast Caitlin Tucker Emma Turner Natalie Ugenti Hailey Van Cott Alexa Vargas Diya Varma Sara Vozza **Emily Waldvogel** Erica Whitman Alisa York Katrina Zabransky Deah Zajmi Erin Zipman



Girls Had a Great Time at GSSC's Virtual Cookie Rally!

GSSC's Virtual
Cookie Rally was a
resounding success!
More than 400 Girl
Scouts joined us for
an evening of crafts,
special activities, tips
on increasing their
cookie sales, earning
cookie badges
and more!







Don't Miss These Upcoming Programs!

Get a taste of all the fun she'll have as a Girl Scout.

- · Kraftin' with Kerry
- MythBusters Lab
- The Baking Coach

Register Online

In the Business of Baking: Meet Suffolk Girl Scout & Baking Entrepreneur, Caroline Severino!

Cadette Girl Scout Caroline Severino, from Troop 613, launched her own baking business, That's Sweet Bakery, in 2019. The business, which is also certified by the NYS Department of Agriculture, features a variety of cupcakes and cookies, along with regular and vegan brownies.

GSSC News caught up with Caroline to learn what inspired her to begin her own business, how her Girl Scout experience helped her along the way, and more.



▲ Caroline Severino, owner of That's Sweet Bakery, prepares to bake up another delicious recipe in the kitchen.

What inspired you to start your own business?

I've been baking with my mom since I was three years old. I used to stand on a chair to pour ingredients or mix the batter. As I got older, I liked to watch baking and cooking shows and competitions—like Chopped Jr., Zumbo's Just Desserts, Sugar Rush, Kids Baking Championship, Holiday Cookie Challenge, The Final Table and so many more. Then, in 2019, I went to New York City with my mom for a conference. There were a lot of women business owners at the conference. I had a chance to speak with them and learn about their business experiences over the years. I realized I could bring my love of baking into a business. I was able to put together the things I had learned into something important to me—baking, business, and women.



▲ A tray of delightful cookie confections by That's Sweet Bakery.

How did Girl Scouts play a role in your business inspiration?

I've been selling Girl Scout cookies for years. I've worked at booth sales since I was in Daisies and have been in the environment of selling products and making people happy for awhile.



▲ Holiday orders are prepared and ready to go for distribution.

How did the skills you learned from selling Girl Scout cookies help you in beginning and maintaining your own baking business?

Learning how to balance my schedule was super important. I learned how to handle the financial part as well as how to make things look enticing for potential customers. I learned how to treat my customers well and to say thank you. These were all things I learned selling Girl Scout cookies.

What is the most important thing you've learned from running your own business?

Being able to balance everything is really important. It took me some time to work it all out but now I can get everything baked and packaged, attend an event, and still be prepared for tests and homework because my grades are really important to me.

Why is Girl Scouting important to you?

Girl Scouts has given me opportunities and experiences I don't think I would have had otherwise. And, with Girl Scouts, I have made and kept friendships that have lasted for a really long time. My friends from my troop mean a lot to me.

What advice would you give to other Girl Scouts who want to start their own business?

▲ Cupcakes, a specialty at That's Sweet Bakery, are ready to be enjoyed!

If it's something that you love doing and that is super important to you, then go for it. And, since you are a kid, make sure you have some support because doing it on your own is hard. Having someone to support your dream is so helpful because they are encouraging you.



▲ An assortment of delicious cookies from That's Sweet Bakery.

Which is your favorite dessert to bake?

I love making cupcakes. I love all the parts – the cake part, the fillings, and the buttercreams. Each component is so different but when you bring them together, the flavors can explode and be something even better.

And of course, we have to ask: Which is your favorite Girl Scout cookie?

My favorite Girl Scout cookie is the *Lemon-Ups*. I like the little bit of tartness they have—they're refreshing.



Follow Caroline and her terrific treats on Instagram! @ThatsSweetBakery_NY

GSSC Contest Alert: Re-name GSSC News!

Submit a NEW name for the GSSC News e-newsletter by March 31 & Be Entered to Win a Special GS Prize Pack! Contest Open to All GS Levels!

(Individual Entries Only.)

Questions? customercare@gssc.us



Inspirations:

Girls Making The World

A Better Place



Helping Those in Need

Girls in Troop 2776 filled more than 30 boxes of toys and toiletries to be shipped to children worldwide.



Paint Party

Girls in SU 65 held a Virtual Paint Party! Seventy-six Girl Scouts painted a cute sloth together. Everyone did a great job!



Food for Families

Girls in Troop 914 shopped for enough food to provide three Long Island families a full Thanksgiving dinner from turkey to dessert. The girls also made cards to go with the food donations to St. Gerard's Church.

Want to be in the next issue? Send Us Your Photos.

It's Girl Scout Cookie Time!

We know this cookie season will be unlike any other, but we have new tools and information to help you succeed.

Get Started







■ Meet Hope

Little Brownie's newest mascot for this year! Check out the fun-filled world with games, videos and activities about Hope. <u>My Cookie Friend</u>

Digital Cookie

It's the ultimate way to supercharge your cookie sale and this year it's even better!
Create your personalized site and send emails to customers. This year you can also use the Digital Cookie platform to create a QR code.



Learn More

Buy Cookies Online

You can buy cookies online, ship them to your home and support a Girl Scout Troop in your area! *Find Cookies!* (Troop sites are randomized during search.)

You can also support GSSC and buy cookies directly from us and ship to your home. Scan the QR code ➤ or Click Here to Buy Online.



More Resources

- Join one of our <u>Cookie Chats with Kelly</u> & we'll answer your questions!
- Check out Little Brownie Bakers' We've Got This Toolkit
- Try a virtual cookie booth! Get started with these ready-to-use social media graphics. <u>Virtual Cookie Booth Social Resources</u>
- Find information on the <u>Cookie Entrepreneur Family Pin</u> and <u>Cookie Business Badges</u> and <u>share your cookie story</u> to inspire others around the country.
- Enjoy special resources for <u>Troop Leaders & Volunteers</u> to help you find your way and inspire your girls.
- More content from GSUSA is available at <u>girlscoutcookies.org</u>

Resources

We're in this together. And together, We've Got This!



a. Cookie Yard Sign

This customizable sign can be used to show your Digital Cookie personalized site to your friends and neighbors. 24"W x 16"H Corrugated plastic sign with galvanized steel H Stake. \$10.00

- b. Caticorn and Cookie Reversible Youth Face Covering This youthsized face covering features a smiling unicorn kitty on one side and Girl Scout cookies on the other! Soft and stretchy ear loop straps adjust for a closer, more comfortable fit. \$16.00
- c. Thank You Cards Set Give these cookie themed cards to your favorite customers to show that extra appreciation. 3.5" x 5" Card with graphic on the front, blank inside with blank envelopes. (50 qty.) \$10.50

Full Details & More Items Online!

Shop Online



Questions?

We are here to help! productsales@gssc.us

Follow us on social media for the latest updates:







Earn These Patches & Rewards!

Here are just a few of the rewards you can earn! Rewards are cumulative up to 399 boxes. **See ALL rewards online.**



You can earn This **Phone Selfie Light** when you sell 150+ boxes through Digital Cookie.



When your Troop sells 2000+ boxes overall, each Girl in Troop that participated gets a *Mint* to Achieve T-shirt.



Earn the **<** We've Got This Patch when you sell 12+ boxes.



Host a Stand-A-Bout and sell 70+ boxes to earn the Stand-A-Bout Patch. Plus earn the Booth Sale Patch





Earn the

Journal & Cookie Decals

when you sell

150-199 boxes.



Earn an American Girl Doll > when you sell 500+ boxes. (Styles may vary)
Or choose another 500+ reward.



Inspirations:

Girls Making The World

A Better Place



Virtual Weaving Project

Girls in Troop 133 did a weaving project where they weaved a coaster to give to a loved one.



Books & the Bronze Award

Girls in Troop 1151 were a week away from completing their Bronze Award when COVID restrictions were enacted. They were granted an extension and made a Little Free Library for the local civic association.



Showing Support

Girls in Troop 1324 hosted a family food train for Stony Brook Hospital staff. They delivered food and made signs to show their appreciation for healthcare workers during the pandemic.

Want to be in the next issue? Send Us Your Photos.

Cookie Season is HERE!

Celebrate cookie season with the latest collection of Girl Scout Cookie apparel, accessories, and marketing items for all ages.

d. All I Want Are Girl Scout Cookies Ceramic Jar White, ceramic jar features a classic cookie design and "All I Want in Life are Girl Scout Cookies" imprint in black with a solid black trefoil on back. Approximately 9" H x 6 ½" D. \$25.00



e. Cookie Team Hoodie

This soft and comfortable hoodie features kangaroo pockets and banded cuffs and bottom. With green screen print, cookie images and 1912. Girl sizes XS – XL: \$24.95, Adult Sizes SM-2X: \$29.95



Shop Online

Full Details & More Items Online!

f. Money Pouch

11" x 5 ½" Vinyl, Zip top pouch, 2-Sided. *\$5.00*



Check Out This Year's My Girl Scout Kits!

New program materials & apparel.
PLUS purchase \$60+ for one grade
level & receive a FREE drawstring bag!
Limit of 10 free bags per transaction.

SHOP HERE

Shop The Older Girl Collection



Official Cadette, Senior, Ambassador Cargo Vest

Add your Girl Scout insignia and all those hard-earned badges, or simply wear this vest as a lightweight layer. Designed for utility and style, it features two zipper pockets, two cargo pockets with snap closures, and an elastic cinched waist. *Full Details*. *\$34.00*



Official Cadette, Senior, Ambassador Pocket Sash

This sash was created with an interior pocket sized perfectly for a cell phone and necessities like an ID or money. Made with soft woven twill and 4-way stretch spandex, this close-seamed sash moves with you and drapes flawlessly. *Full Details. \$14.00*



GS Shoppe Curbside Pick-Up Info



Available at the Commack Shoppe 442 Moreland Road, Commack, NY Monday-Thursday: 10a - 4p

Due to limited staff, pick-up from Edey or Riverhead must be requested by email: Ann at apicariello@gssc.us and/or Maria at mricca@gssc.us

Shop Online

Check Out the Girl Scout Essentials Guide!

Find everything you'll need in this interactive catalog for an amazing year of Girl Scouts!



View Here

Inspirations: Girls Making The World A Better Place



Sending Valentines

Girls in Troop 2232 participated in the National Service Project with AARP and made Valentine's Day cards for residents at a local rest home.



Spreading Holiday Cheer

Girls in Troop 1478 brought holiday cheer to the residents of a home for those with disabilities. The girls decorated a tree and included mini stockings with each resident's and staff member's name.



Making the World a Better Place

Girls in Troop 1986 did a *Take Action Project* where they each created a poster to educate and explain how stereotyping is hurtful. The posters are displayed at their school to facilitate constructive conversations.



Virtual Shopping Party

No Cookie-Palooza? No problem! Girls in SU 48 had the mall brought to them, complete with video clips and mall maps. The girls searched their bags to see in which stores they were "shopping" while together on Zoom.



Kindness Garden

Cadette Makenzie from Troop 2670 spearheaded a beautiful kindness garden in memory of a beloved teacher from Kings Park School District, who died tragically last year.

Want to be in the next issue? Send Us Your Photos.



Main Office

442 Moreland Road Commack, NY 11725 t: (631) 543-6622

www.gssc.us

Camp Edey

1500 Lakeview Avenue Bayport, NY 11705 t: (631) 543-6622

East End Office

854 East Main Street Riverhead, NY 11901 t: (631) 543-6622

customercare@gssc.us



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On my honor, I will try:

To serve God and my country, To help people at all times, And to live by the Girl Scout Law.

> Building girls of courage, confidence, and character, who make the world a better place.