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PSEG Long Island

### \$7,500+

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Empire National Bank

### \$5,000+

Bank United  
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J&B Restaurant Partners  
of Long Island

### \$4,000+

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### \$3,000+

Alure Home Improvements  
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### \$2,000+

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Enterprises (FREE)  
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Shore Office Systems  
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### \$1,500+

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Jackson National Life  
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**(631) 543-6622 • www.gssc.us**

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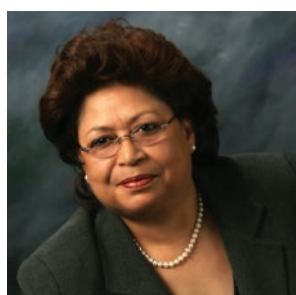
# SERVING THE LEADERS OF TOMORROW



Girl Scouts of Suffolk County's (GSSC) journey throughout 2019 was an innovative and successful one. Please take a moment to read about our achievements and how we worked diligently to keep our young women at the forefront of all that we do.

While we know that 2020 will be another year of serving our girls and volunteers in the best ways possible, we also look forward to perpetuating our mission of building girls of courage, confidence and character who make the world a better place. We are excited to continue to support our young women as they make great strides in learning the skills necessary to become the exemplary leaders of tomorrow.

We hope you will join us in the next phase of our exciting journey.



Yvonne Grant  
President & CEO

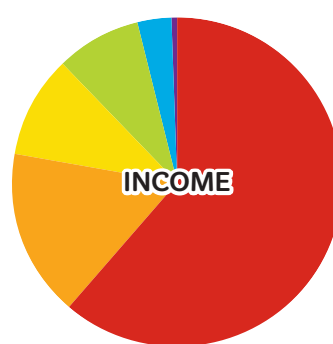


Donna Smeland  
Chair of the Board



## SUPPORTING GIRLS

In 2019, GSSC's \$5 million budget remained in the top echelon of non-profit management, with 91.5% of its budget allocated for girl program services. GSSC also maintained its ranking in the top five councils nationwide for market share.



### Membership

In 2019, GSSC's membership continued to grow, with Girl Membership increasing by .25%, Daisy Membership increasing by more than 2%, and Girl Scout Lifetime Memberships increasing by nearly 6%.

## CAMP & STEM PROGRAMS



### Camp

- Summer Camp:** In 2019, 850 campers attended summer camp for more than 2,300 weeks. Campers chose from resident camping or day camp, and enjoyed amenities such as horseback riding, archery, swimming lessons and more.
- Camporee:** GSSC's third-annual Camporee at Camp Edey in Bayport welcomed more than 1,000 Girl Scouts and adult volunteers for an exciting weekend of campfire sing-a-longs, boating, SWAPS, campfire cooking, a nighttime light show and more.
- Traditional Troop Camping & Getaway Weekends:** More than 1,200 campers and their families enjoyed the beautiful outdoors through GSSC's Traditional Troop Camping option, as well as the through the popular Getaway Weekends. Getaway Weekends merge modern conveniences with the traditional camp program.
- Newly Refreshed Facilities:** GSSC unveiled makeovers at its popular Troop House and Mae K buildings, featuring new flooring, freshly painted rooms and bathrooms and new cots for girls to use during resident camp and Getaway Weekends.

**Discovery World STEM Center:** More than 1,300 girls, an increase of 8%, were served through innovative STEM workshops and hands-on experiences at GSSC's *Discovery World STEM Center*.

## COOKIES, COMMUNITY & MORE



### Product Sales Programs

- Girl Scout Cookie Sales:** In 2019, 993,751 boxes of Girl Scout cookies were sold, with many boxes donated to local food pantries and homeless shelters. Digital cookie sales increased by 29%.
- Operation:Cookie:** In 2019, 43,400 boxes of Girl Scout cookies were sent to U.S. military through GSSC's *Operation:Cookie* campaign.
- Fall Product Sales:** Girl-delivered online nut sales increased by 16%.

**Cookie Palooza:** Nearly 2,000 Girl Scouts and volunteers, an increase of 6%, stayed up all night at GSSC's 3rd Annual Cookie Palooza sleepover celebration at Smith Haven Mall. Girls enjoyed late-night shopping, dancing, games, SWAPS, snacks and much more.

**Smith Point Light Show:** In partnership with Suffolk County Executive Steven Bellone, GSSC hosted its 16th Annual Smith Point Light Show at Smith Point County Park in Shirley, NY. More than 55,000 visitors, an increase of 10%, drove to Smith Point Beach to enjoy the mile-long display of glittering lights and holiday vignettes. Proceeds benefitted Girl Scout programs and outreach services.

**GSSC Shoppe Highlights:** The GSSC Shoppe saw a 40% increase in items sold to girls in the GS Explorations Program. The GS Explorations Program brings the traditional Girl Scout experience to girls in underserved communities during school lunch.