

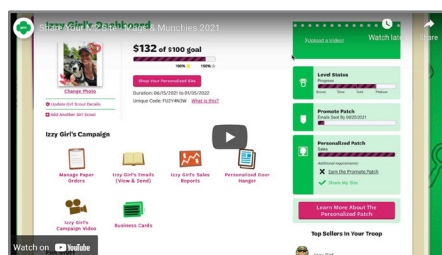
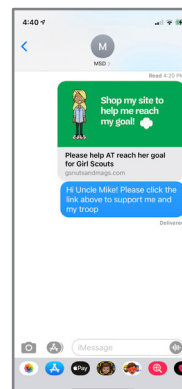
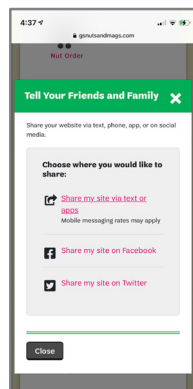
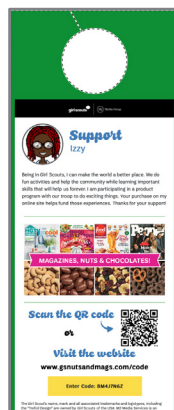
There's still plenty of time to participate in the Mags & Munchies Fall Product Program and earn funds for your troop's adventures!

Over 1,000 girls have created their personalized avatar and launched their online storefront! Participating in the Fall Product Program is fun for girls and easy for your troop, so [get started TODAY!](#)

### Ways to Share Your Storefront

Looking for ways to make your goals and increase your troops' rebate? Check out these different ways to share your storefront:

- **Social Media:** Check out our [Social Media Toolkit](#) with graphics and images designed for posts online.
- **NEW Door Hangers:** Create your doorhanger on M2OS and print out. You can pass them out to your neighbors or friends of family so they can easily access your account.
- **Business Cards:** Girls can print business cards with their storefront info. *Want to try this in a socially distanced way?* Take a pic of your business card and send it to friends and family.
- **Share via Text:** Some people just don't open their emails. Now you can share your storefront via text. [Watch our Share Your M2 Site video to learn more.](#)



▲ [Social Media Graphics](#) ▲

▲ [Watch Share Your M2 Site Video](#) ▲

### In This Issue:

- Ways to Share Your Storefront
- Top Selling Tips for Troops
- Troops: Initial Sale Help

### Important Dates

- **October 14:**  
Last day for parents/caregivers to enter in paper orders.
- **October 17:**  
End of Initial Sale. Last day for Troops/SU to enter orders.
- **October 20:**  
Booth Sale Season Starts
- **October 22-24:**  
National Nut Weekend

### Additional Links

- [Paper Order Card Entry into M2OS \(How-to videos\): Troop / Girl](#)
- [Cupboard Information](#)
- [Stand-A-Bout Request Form](#)
- [COVID-19 Guidelines](#)
- [Catch-Up Request Form](#)

### Share Your Story

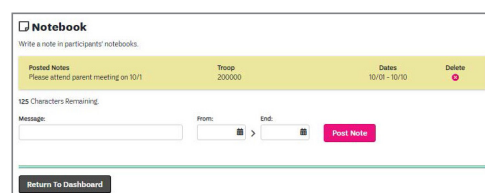
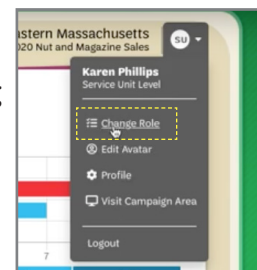
Is your troop using the proceeds for something special this year?

[Share your story with us](#)

## Top Selling Tips for Troops

Don't forget to use the M2OS system to help increase your sales!

- ▶ **Girls that upload a voice message traditionally sell 41% more in the Mags & Munchies Program.**
- ▶ **Girls that upload a video can sell 100% more.** A personal video message is more impactful to customers, especially family and friends.
  - *Is your troop using the funds for a fun trip or to help the community?* Use part of your troop meeting to create a video that shares your story. The girls can learn marketing and communication skills while having fun with their Girl Scout besties. You could even tie the meeting to one of our [new badges](#).
- ▶ **Make sure you sign in to your account to check your troop sales.**  
If you're the TFPM for multiple troops, you can toggle between troop accounts by selecting the dropdown menu in the upper-right hand corner of your dashboard page and choosing the troop you need to work within.
- ▶ **Want to keep your girls motivated? Messaging is key!** Along with emails that can be sent to parents/caregivers through M2OS, you can also write in a Girl Scout's virtual notebook and set how long the message will stay visible. It's great for reminders on deadlines or patch requirements.



## Troops: Initial Sale Help

We've got your back! Initial Sale ends on October 17.

- ▶ **Entering Orders into M2OS:**  
Only paper order card/ Nut Promise orders need to be entered into M2OS. All orders that go through the girl's online storefront are processed at the time of the order.
- ▶ **Parents/Caregivers, TFPMs and SUFPMs can enter paper order card/ Nut Promise orders.** Reminder parents/caregivers must enter the orders by October 14.
- ▶ **How to enter or edit an order:**
  - Select "Paper Order Entry" on your dashboard page.
  - Select the name of the Girl Scout that you are entering order info for.
  - Enter quantities of each item ordered.
  - The total for each item will show in the right hand column.
  - The total for all sales for each girl will show at bottom of "View Paper Order" page.
  - Double-check work and be sure to save information entered.
  - Repeat steps for next order card/Girl Scout.
  - To see a total of all sales for your troop, select the "Troop Summary Report" on your dashboard. Under the "All Sales" tab, you can see a breakdown of total sales for each girl.



▲ [Watch Initial Sale Checklist Video](#) ▲

## Cupboard Info

Our [Cupboards](#) will open on October 20.

Once Initial Sale ends, we will begin Catch-Up Sales and Booth Sales, including Stand-a-bouts & Walk-a-bouts too.

*Stay tuned to our next issue for more information.*

## Follow Us!



Questions? We're here to help!  
Email [customercare@gssc.us](mailto:customercare@gssc.us)