



IT'S EASY TO GET STARTED!

1

Go to www.gsnutsandmags.com/gssc

(or click on the link from the council website)

Follow the prompts to participate in the online Fall Product Program. Please have your troop number before starting.

My troop number is _____



2

Create Your Personalized Site

You will be creating Me2®, an avatar who looks just like you. You can also record a personalized message for your Me2 to deliver to friends and family. As you move through the activity, she will earn virtual rewards as you take various steps to create your personalized site for nuts and magazines.



3

Send Emails

When you send emails to friends and family, they will see your goal and hear your Me2 deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goals! Don't forget to share with additional friends and family on social media with the help of a parent / guardian. Please follow current GSUSA guidelines for online sales and marketing.



EARN REWARDS FOR YOUR PARTICIPATION

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Fall Personalized Patch



To Earn:

- Create your Me2 avatar
- Send 15 emails
- Sell \$350 in total Fall items

Choose a background for your Me2 and whether she wears her Girl Scout uniform or a safari outfit!

Girl Scout Cookie Crossover Personalized Patch



To Earn:

- Create your Me2 avatar in the Fall
- Send 15 emails in the Fall
- Sell 150 packages of cookies in the 2020 Girl Scout Cookie Program

Earn these two special patches with your name and avatar on them!



Top 4 Reasons

to Participate in the Initial Sale of Mags & Munchies

(Previously known as the Fall Product Sale Program)

1 Exclusive Rewards

We have a series of rewards that can only be earned during the Initial Sale.

(Remember! Rewards are Cumulative AND 1 Magazine counts for 2 Units!)



Goal Getter Patch

Sell 25 Initial Units



Rhino Necklace

Sell 35 Initial Units



Themed T-shirt

Sell 50 Initial Units

2 Kick-Start Your Sale!

The Fall Sale is the first opportunity to earn funds for the Girl Scout Year!

Troops that participate in the Initial Sale sell more items, which means

they have larger Troop Rebates. Initial Sale Troops account for:

- 80% of the girls that earned the Avatar patch
- 83% of the girls at our Top Seller Event
- 95% of the girls that earned a Free Week of Camp

3 It's Easy To Do!

Items that are ordered for the Initial Sale phase are delivered to a location in or near your home Service Unit. Pickup is coordinated by your SU Chair, so it's convenient and you have more flexibility.

4 A Lucky Troop Will WIN Tickets to Cookie Palooza 2020!

Here's How to Qualify to Win:

- The Troop **MUST** have an Initial Sale Order that averages 20+ units per girl.
- All girls and adults must be registered Girl Scouts.

The winners will receive tickets for the girls in their troop (at the time of the Fall Sale) and safety-wise adult coverage.